

Register for the 8th edition of the Fundación MAPFRE Social Innovation Awards

1. When can I register?

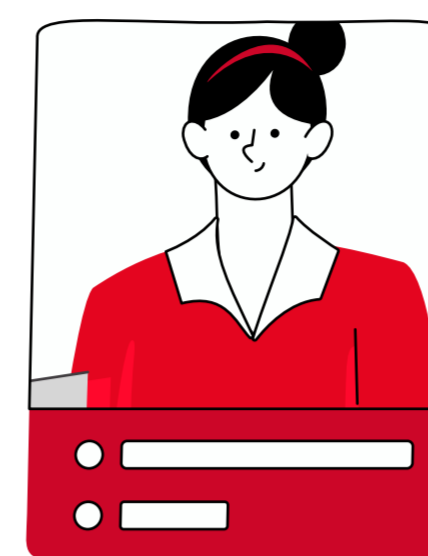
October 2 – November 30, 2024

Registration is now open for projects in three categories:

- 1) Safe and sustainable mobility
- 2) The silver economy
- 3) Improvements in health and digital technology (e-Health)

And in four regions:

Brazil, the rest of Latin America, Europe and the US.



7. The next day

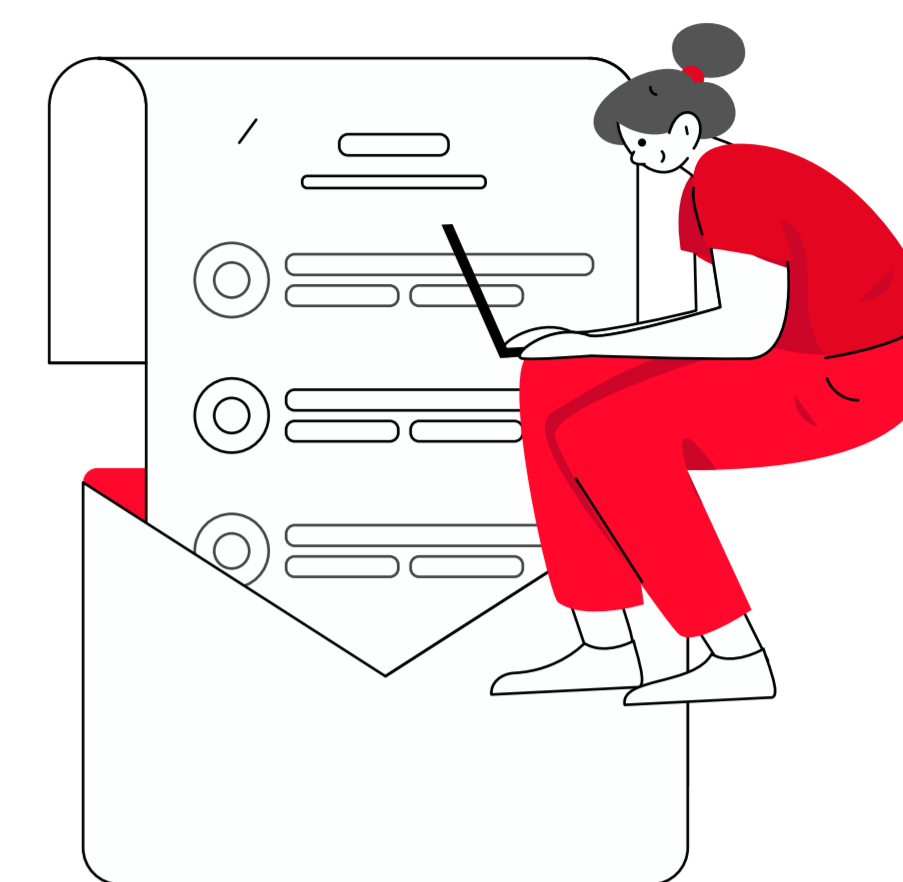
All the finalists will become members of Red Innova, a community of social innovators that fosters the exchange of expert knowledge, training, dissemination and peer-to-peer support to enhance the projects.

6. Grand Final

May 2025

The winners will be announced at the Final Ceremony to be held in Madrid, at the Reina Sofia Museum of Fine Arts.

Three winners (one per category) will receive **40,000 euros** to boost their project.



2. What requirements must I meet?

- Each project must submit its application in the geographical area where the project representative or promoter is located.
- At least one member of the team must work full time on the project.
- A prototype or pilot test should be available.
- The turnover of the project in 2023 must not have exceeded 300,000 euros.
- The terms and conditions can be consulted for other associated legal aspects.



3. When will I know if my project has been selected?

December 2024 – February 2025

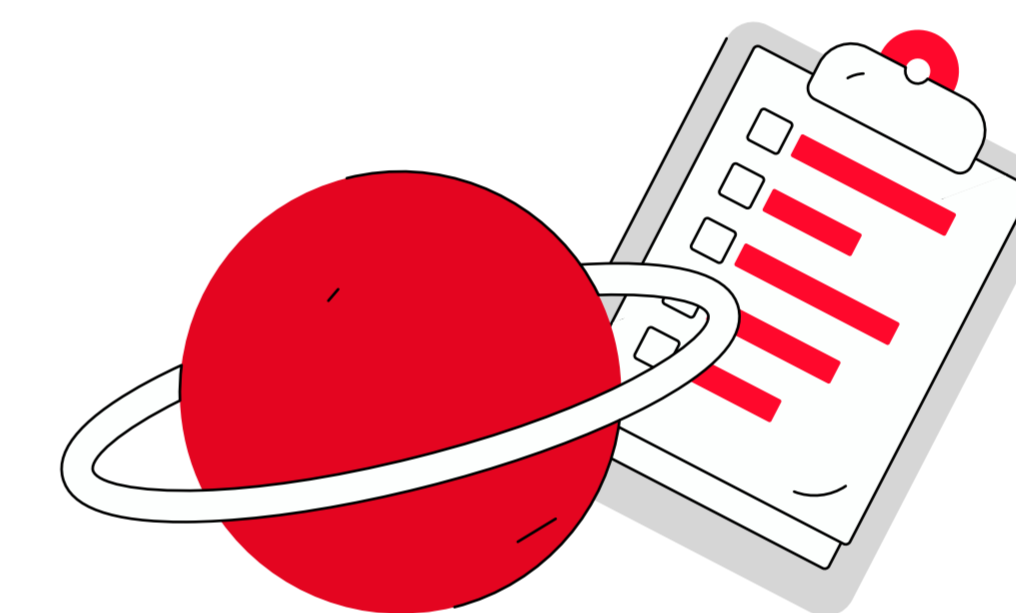
Analysis of applications received and pre-selection phase. 12 projects will be shortlisted (3 per category and region).

Fundación **MAPFRE**
A W A R D S
F O R S O C I A L
I N N O V A T I O N

5. Assessment by the judging panel

April 2025

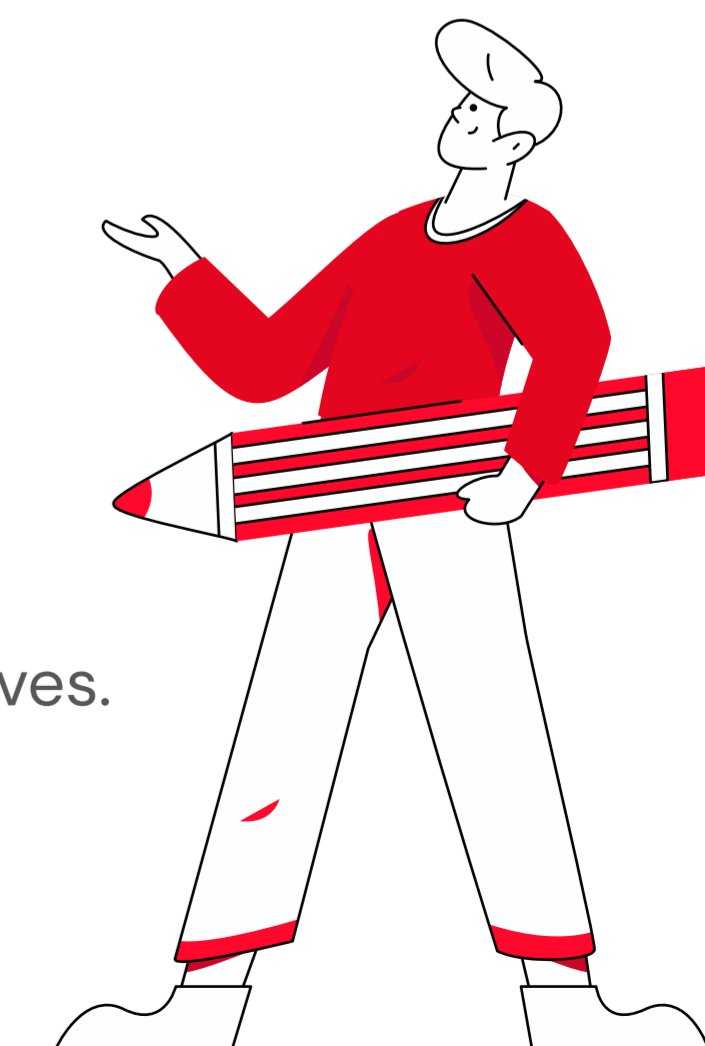
The finalists will present their proposals before an expert panel in Madrid convened by Fundación MAPFRE.



4. Preparation for the final

March – April 2025

Mentoring and coaching sessions will be given to project representatives.



<https://www.fundacionmapfre.org/en/social-innovation-awards/>