

▶ GETTING TO VISION ZERO

MASS ROAD SAFETY SUMMIT

Program Outline

8:00 a.m.

Registration & Breakfast

8:30 a.m.

Welcome Remarks

Moderator: Jim Brett

President & CEO, The New England Council

Jaime Tamayo

President & CEO, MAPFRE USA, Chief Representative in North America, Fundación MAPFRE

Álvaro Gómez

Director of the Spanish National Road Safety Observatory, Directorate General for Traffic, Ministry of Home Affairs, Spain

9:00 a.m.

Morning Keynote

Monica G. Tibbits-Nutt

Secretary and CEO of MassDOT

9:30 a.m.

Moderator: Daniel P. Olohan

Chief Operating Officer, MAPFRE USA

The Human Impact

David Mooney, MD, MPH

Trauma Medical Director Boston Children's Hospital

Cathy Andreozzi

MADD Victim Impact Speaker

Karin Valentine Goins, MPH

Program Director, Division of Preventive and Behavioral Medicine University of Massachusetts Chan Medical School

Raquel Barrios

Director, YOURS (International)

10:45 a.m.

Break

11:00 a.m.

Road Design to Auto Manufacturing: The Role of Innovation in Saving Lives

Oliver Carsten

University of Leeds (UK)

Kris Carter

Chief Possibility Officer, MassDOT

David Zipper

Senior Fellow MIT Mobility Initiative

Anders Lie, PhD

Chalmers University of Technology

12:15 p.m.

Lunch

12:50 p.m.

Afternoon Keynote

Raquel Barrios

Director, Youth for Road Safety – YOURS (International)

“Active and Meaningful Youth Participation in Safe and Sustainable Mobility Improvements”

1:20 p.m.

Safety For Pedestrians, Bicyclists & Vulnerable Road Users

Dane Eifling

Mobility Coordinator, City of Fayetteville, Arkansas

Chris Dempsey

Partner, Speck Dempsey

Jascha Franklin-Hodge

Chief of Streets, City of Boston

Álvaro Gómez

National Road Safety Observatory Director, Directorate General for Traffic, Ministry of Home Affairs, Spain

2:35 p.m.

Break

2:45 p.m.

Managing Speed & Curbing Distracted Driving

Frank Mütze

European Transport Safety Council (Belgium)

Bonnie Polin

State Safety Engineer, MassDOT

Sam Madden

Head of Computer Science, EECS department at MIT

Jay Winsten, PhD

Lecturer Harvard's Advanced Leadership Initiative

3:30 p.m.

Closing Remarks

Dr. Jesus Monclus

Director of Injury Prevention and Road Safety, Fundación MAPFRE